



FEDERAL SUPPLY SCHEDULE PRICE LIST

PROFESSIONAL SERVICES SCHEDULE

Advertising and Integrated Marketing Solutions (AIMS)

Information Technology Services (IT)

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GSA CONTRACT DATA

FSC Class: **541-1, 541-2, 541-4B,
541-4C, 541-5**
(Video/Film Production)

541-1000
(Other Direct Costs)

C132-51
(Information Technology)

Contract Number: GS-00F-0043M

Contract Period: March 7, 2017 through March 6, 2022

Contractor: **Ferrari Films, Inc.**

16055 Old Forest Point, Suite 102

Monument, CO 80132

Tel: 719-487-1000

Fax: 719-487-0075

E-mail: info@ferrarifilms.com

Contract
Administrators:

Denise Ferrari
denise@ferrarifilms.com

Peggy Moberly
peggy@ferrarifilms.com

Business size: Small Business, Woman Owned

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TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

541-1 – Advertising Services

541-2 – Public Relations Services

541-4B – Video/Film Production

541-4C – Exhibit Design and Implementation Services

541-5 – Integrated Marketing Services

541-1000 – Other Direct Costs

C132-51 – Information Technology

RECOVERY SINS

541-1RC – Advertising Services

541-2RC – Public Relations Services

541-4BRC – Video/Film Production

541-4CRC – Exhibit Design and Implementation Services

541-5RC – Integrated Marketing Services

541-1000RC – Other Direct Costs

C132-51RC – Information Technology

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DESCRIPTION OF SERVICES

VIDEO AND FILM PRODUCTION (541-4B)

Ferrari Films, Inc., provides video and film production services designed to provide key educational and promotional messages for the Government. Ferrari Films services include, but are not limited to, concept development, creative design, writing, directing, shooting, casting talent, animation, editing, narration, customized music scoring, sound effects, fixed media authoring, replication, and video streaming development. Ferrari Films shoots on all formats up to 4K. The Ferrari Films team has substantial experience producing educational and training videos, documentaries, dramatic programs, promotional videos, web sites, computer-based training, and commercials. From its founding in 1996, Ferrari Films has had the privilege of serving the U.S. government by developing award-winning medical multimedia.

INFORMATION TECHNOLOGY (C132-51)

The information technology services provided by Ferrari Films and its subcontractors include but are not limited to resources and facilities management, database planning and design, systems analysis and design, network services, programming, conversion and implementation support, network services project management, 3D and 2D animation, and data/records management. These form the basis for two main categories of service. Those categories are:

1. Software and Application Design

One primary service provided by Ferrari Films is the creation of computer and mobile apps, designed to provide the most powerful interactive technologies available to military and Government clients.

Specific services provided by Ferrari Films and its subcontractors include content development, programming, interface design, replication, and distribution support of these application programs. Software maintenance is provided on a long-term basis.

2. Web Services

A second key service provided is the design, maintenance, and hosting of a variety of websites, which provide interactive education.

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ORDERING INSTRUCTIONS, TERMS AND CONDITIONS

1. Maximum Order: \$1,000,000
2. Minimum Order: \$100.00
3. Geographic Coverage (Delivery Area): Domestic
4. Point of Production: Monument, Colorado - El Paso County
5. All prices are net
6. Quantity Discounts: None
7. Prompt Payment Discount Terms: 1% net 20 days
8. **Ferrari Films, Inc.** will accept the government commercial credit card.
9. Foreign items: N/A
- 10a. Time of Delivery: Ferrari Films will adhere to the delivery schedule as specified by the agency's purchase order.
- 10b. Expedited Delivery: Contact Ferrari Films for expedited delivery.
- 10c. Overnight and 2-day Delivery: Contact Ferrari Films for expedited delivery.
11. FOB Point(s): Destination
12. Ordering Address: **Ferrari Films, Inc.**, 16055 Old Forest Point, Suite 102, Monument, Colorado 80132
13. Payment Address: **Ferrari Films, Inc.**, 16055 Old Forest Point, Suite 102, Monument, Colorado 80132
14. Ferrari Films warrants and implies that the items delivered hereunder are merchantable and fit for the particular purpose described in this contract.
15. Export Packing Charges: N/A

16. Terms and conditions of government purchase card acceptance:
1% net 20 days
17. Terms and conditions of rental, maintenance and repair: N/A
18. Terms and conditions of installation: N/A
19. Terms and conditions of repair parts: N/A
20. List of service and distribution points: N/A
21. List of participating dealers: N/A
22. Preventive maintenance: N/A
23. Environmental attributes: Flex-Disc, the first 100% recyclable, lighter-weight DVD disc
24. Section 508 compliance information is available on electronic and information technology (EIT) supplies and services. Details can be found at <http://section508.gov/>.
25. Data Universal Number System (DUNS): 114482156
26. Registration in System for Award Management (SAM), formerly Central Contractor Registration (CCR), database: 14560648

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AIMS PRICE LISTS: 2018

Prices shown in this section are net, valid worldwide, and include GSA's industrial funding fee. Hourly labor rates do not include other direct costs (ODCs). An example of ODCs can be found following the price lists for AIMS and IT services.

**Price List: 541-1, 541-2, 541-4B, 541-4C, 541-5
541-1RC, 541-2RC, 541-4BRC, 541-4CRC, and 541-5RC**

Labor Category	2018 Hourly Rate
Pre-production Planning: Producer	\$98.54
Pre-production Planning: Director	\$98.54
Pre-production Planning: Writer	\$98.54
Pre-production Planning: Researcher	\$68.98
Field/Studio Production: Producer	\$98.54
Field/Studio Production: Production Coordinator	\$68.98
Field/Studio Production: Director	\$162.90
Field/Studio Production: Assistant Director	\$98.54
Field/Studio Production: Casting Director/Facility	\$197.09
Field/Studio Production: Production Assistant	\$49.28
Field/Studio Production: Camera Operator	\$118.26
Field/Studio Production: Asst. Camera Operator	\$88.69
Field/Studio Production: Art Director	\$78.84
Field/Studio Production: Property Master	\$59.12
Field/Studio Production: Gaffer	\$88.69
Field/Studio Production: Sound Mixer	\$78.84
Field/Studio Production: Boom Operator	\$68.98
Field/Studio Production: Electrician	\$68.98
Field/Studio Production: Dolly Grip	\$78.84
Field/Studio Production: Key Grip	\$68.98
Field/Studio Production: Teleprompter Operator	\$68.98
Field/Studio Production: Script Supervisor	\$68.98
Field/Studio Production: Carpenter	\$49.28
Field/Studio Production: Make-up	\$78.84
Post Production: Producer	\$98.54
Post Production: Director	\$98.54
Post Production: Editor	\$88.69
Post Production: Assistant Editor	\$68.98
Post Production: Graphic Designer	\$118.26
Post Production: Offline Editor	\$68.98
Post Production: Transcriber	\$49.28

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INFORMATION TECHNOLOGY PRICE LISTS: 2018

Prices shown in this section are net, valid worldwide, and include GSA's industrial funding fee. Hourly labor rates do not include other direct costs (ODCs). An example of ODCs can be found at the end of this section.

Price Lists: C132-51 and C132-51RC

Labor Category	2018 Hourly Rate
Programmer - Level 1	\$100.85
Programmer - Level 2	\$172.36
Programmer - Level 3	\$232.42
Multimedia Developer - Level 1	\$130.19
Multimedia Developer - Level 2	\$158.62
Multimedia Developer - Level 3	\$205.38
Sound Effects Specialist	\$136.16
Flash Developer - Level 1	\$179.70
Flash Developer - Level 2	\$220.05
Flash Developer - Level 3	\$295.24
Administrative Assistant	\$43.45
Production Assistant	\$65.47
Project Manager	\$138.25
Information Architect	\$159.31
Production Artist	\$112.27
Art Director	\$198.82
Assistant Art Director	\$114.52
3D Animator	\$198.80
Technical Project Lead	\$197.37

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OTHER DIRECT COSTS (ODCs)

Other Direct Costs (ODCs) are established at not to exceed ceiling prices and are not subject to an escalation factor.

Price Lists - 541-1000 and 541-1000RC

SUPPORT PRODUCT/ LABOR (ODCs)	UNIT OF ISSUE (e.g. Hour, Task)	2018 PRICE/RATE
Studio	Each	\$121.90
Camera Equipment	Each	\$121.90
Sound Equipment	Each	\$48.75
Lighting Equipment	Each	\$243.81
Grip Rental	Each	\$121.90
TelePrompter Rental	Each	\$42.66
Video Tape Stock	Each	\$73.15
Union Actor(s)	Each	\$730.24
Non-union Actor(s)	Each	\$548.63
Catering	Each	\$24.94
Window Dub Transferring	Each	\$54.86
Non-Linear Editing Suite	Each	\$121.90
Sound Studio	Each	\$146.08
Special Graphic Effects	Each	\$121.90
Special Sound Effects	Each	\$67.05
Music Selection	Each	\$201.50
Original Music Composition	Each	\$403.00
Narrator	Each	\$493.70
Narration Recording Studio	Each	\$146.08
Digitizing Original Tape	Each	\$42.66
Closed Captioning	Each	\$151.12
Duplication	Each	\$54.86
Prop Rental	Each	\$200.00
Prop Purchase	Each	\$200.00
Construction Materials	Each	\$2,000.00
Craft Service Supplies	Each	\$250.00
Talent Fitting Fees (Uniforms)	Each	\$50.00
Wardrobe	Each	\$100.00
Background Talent	Each	\$125.00
Location Fees	Each	\$500.00
Stock Footage	Each	\$250.00
Stock Photos	Each	\$100.00
Mobile Account	Each	\$105.00
Web Hosting	Each	\$3,150.00

SUPPORT PRODUCT/ LABOR (ODCs)	UNIT OF ISSUE (e.g. Hour, Task)	2018 PRICE/RATE
Web Card Replication		
Qty. 1000	Each	\$1.33
Qty. 2000	Each	\$1.15
Qty. 3500	Each	\$0.77
Qty. 5000	Each	\$0.60
DVD/DVD-ROM/CD-ROM Replication		
Review DVDs	Each	\$42.00
Check Disc	Each	\$120.00
DVD Artwork Proof	Each	\$72.00
1 Disc		
Qty. 100-500	Each	\$3.94
Qty. 501-999	Each	\$3.14
Qty. 1000-2499	Each	\$1.79
Qty. 2500-4999	Each	\$1.72
Qty. 5000-9999	Each	\$1.67
2 Disc Set		
Qty. 100-500	Each	\$4.59
Qty. 501-999	Each	\$3.65
Qty. 1000-2499	Each	\$3.04
Qty. 2500-4999	Each	\$2.80
Qty. 5000-9999	Each	\$2.48
3 Disc Set		
Qty. 100-500	Each	\$7.31
Qty. 501-999	Each	\$6.05
Qty. 1000-2499	Each	\$3.38
Qty. 2500-4999	Each	\$3.14
Qty. 5000-9999	Each	\$2.81

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LABOR CATEGORIES

LABOR CATEGORY DESCRIPTIONS – AIMS

SERVICE CODE: FF01

COMMERCIAL JOB TITLE: Pre-production Planning: Producer

MINIMUM/GENERAL EXPERIENCE: Ten years of direct experience in commercial, educational and/or industrial film/video production.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: management of pre-production, creative consultation/conceptualizing and scripting, budgeting and actualization of costs, location scouting, production, and post production scheduling. Primary contact for client, crew and talent. Negotiates rates with crew, talent, and location fees. Knowledgeable in industry accounting practices, GSA contracting, union and nonunion talent regulations, and available resources. Oversees projects from concept to completion.

MINIMUM EDUCATION: High School

SERVICE CODE: FF02

COMMERCIAL JOB TITLE: Pre-production Planning: Director

MINIMUM/GENERAL EXPERIENCE: Ten or more years of direct experience in commercial, educational and/or industrial film/video production.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: oversees creative pre-production, conceptualizing and scripting, location scouting, production, and post production supervision. Directs crew and talent during production in order to achieve the highest quality of creative concept completion. Primary contact for client, crew and talent during production phase. Knowledgeable about technology and equipment, including camera and lighting packages. Oversees projects from concept to completion.

MINIMUM EDUCATION: High School

SERVICE CODE: FF03

COMMERCIAL JOB TITLE: Pre-production Planning: Writer

MINIMUM/GENERAL EXPERIENCE: Ten years of direct experience writing commercial, educational and/or industrial film/videos.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: creative consultation, conceptualizing and scripting. Understands client requests and needs. Completes scripts to fit budgetary requirements.

MINIMUM EDUCATION: High School

SERVICE CODE: FF04

COMMERCIAL JOB TITLE: Pre-production Planning: Researcher

MINIMUM/GENERAL EXPERIENCE: Five years of direct research experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: researches information pertinent to the project via Internet, library, telephone calls, etc. Reports back to the Producer/Director/Writer in order to facilitate changes necessary to the project.

MINIMUM EDUCATION: High School

SERVICE CODE: FF05

COMMERCIAL JOB TITLE: Field/Studio Production: Producer

MINIMUM/GENERAL EXPERIENCE: Ten years of direct experience in commercial, educational and/or industrial film/video production.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: management of pre-production, creative consultation/conceptualizing and scripting, budgeting and actualization of costs, location scouting, production, and post production scheduling. Primary contact for client, crew and talent. Negotiates rates with crew, talent, and location fees. Knowledgeable in industry accounting practices, GSA contracting, union and nonunion talent regulations, and available resources. Oversees projects from concept to completion.

MINIMUM EDUCATION: High School

SERVICE CODE: FF06

COMMERCIAL JOB TITLE: Field/Studio Production: Production Coordinator

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: assists the Producer with pre-production, budgeting and actualization of costs, location scouting, production, and post production scheduling. Secondary contact for client, crew and talent. Negotiates rates with crew, talent, and location fees. Knowledgeable in industry accounting practices, union talent regulations and available resources. Some knowledge of equipment preferred.

MINIMUM EDUCATION: High School

SERVICE CODE: FF07

COMMERCIAL JOB TITLE: Field/Studio Production: Director

MINIMUM/GENERAL EXPERIENCE: Ten or more years of direct experience in commercial, educational and/or industrial film/video production.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: oversees creative pre-production, conceptualizing and scripting, location scouting, production, and post production supervision. Directs crew and talent during production in order to achieve the highest quality of creative concept completion. Primary contact for client, crew and talent during production phase. Knowledgeable about technology and equipment, including camera and lighting packages. Oversees projects from concept to completion.

MINIMUM EDUCATION: High School

SERVICE CODE: FF08

COMMERCIAL JOB TITLE: Field/Studio Production: Assistant Director

MINIMUM/GENERAL EXPERIENCE: Ten Years of direct experience, in the last fifteen years.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: preproduction scheduling, contacting crew with assignments and instructions. During production, the Assistant Director is responsible for keeping the shoot day on schedule, managing actors, talent releases, etc. Assists the Director with direction of actors, and management of background extras. Knowledgeable about industry equipment including camera and lighting packages.

MINIMUM EDUCATION: High School

SERVICE CODE: FF09

COMMERCIAL JOB TITLE: Field/Studio Production: Casting Director/Facility

MINIMUM/GENERAL EXPERIENCE: Ten years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: Liaison for talent agencies and production company. Interacts with Director and Client. Prescreens talent to meet script needs. Arranges initial audition and callbacks. Assists in negotiations for talent and agent fees. Knowledgeable of current rates both union and nonunion, as well as, regulations, contracts and resources available. Facility must include audition filming area, camera, sound and talent waiting area.

MINIMUM EDUCATION: High School

SERVICE CODE: FF10

COMMERCIAL JOB TITLE: Field/Studio Production: Production Assistant

MINIMUM/GENERAL EXPERIENCE: Entry-level position.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: Assists crew on set with errands, equipment set up, craft service, phone calls, and research.

MINIMUM EDUCATION: High School

SERVICE CODE: FF11

COMMERCIAL JOB TITLE: Field/Studio Production: Camera Operator

MINIMUM/GENERAL EXPERIENCE: Ten years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: Knowledge of all technical aspects and functionality of equipment. Must be able to prep and operate camera equipment, and direct lighting. Must be a team player working with Director, Gaffer, Key Grips, etc. Film and video experience required.

MINIMUM EDUCATION: High School

SERVICE CODE: FF12

COMMERCIAL JOB TITLE: Field/Studio Production: Assistant Camera Operator

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: Knowledge of all technical aspects and functionality of equipment. Must be able to prep and operate camera equipment. Must be a team player working with Camera Operator, Director, Gaffer, Key Grips, etc. Provides assistance to Camera Operator, preps camera before filming, and is responsible for ongoing maintenance of camera during production.

MINIMUM EDUCATION: High School

SERVICE CODE: FF13

COMMERCIAL JOB TITLE: Field/Studio Production: Art Director

MINIMUM/GENERAL EXPERIENCE: Six years of direct design experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: direction of art department, production design, set design, propping, set dressing. Knowledge of contacts and resources to acquire a wide range of goods and services for rental or purchase. Works closely with the Director to design sets that will enhance the creative concept.

MINIMUM EDUCATION: High School

SERVICE CODE: FF14

COMMERCIAL JOB TITLE: Field/Studio Production: Property Master

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: assists Art Director with propping, set dressing, shopping and returns. Knowledge of contacts and resources to acquire a wide range of goods for rental or purchase.

MINIMUM EDUCATION: High School

SERVICE CODE: FF15

COMMERCIAL JOB TITLE: Field/Studio Production: Gaffer

MINIMUM/GENERAL EXPERIENCE: Ten years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: knowledge, skills and talent in lighting effects. Complete understanding of lighting equipment, electrical requirements. Oversees electricians and directs placement of lighting instruments. Works closely with the Director to design lighting set-ups that will enhance the creative concept.

MINIMUM EDUCATION: High School

SERVICE CODE: FF16

COMMERCIAL JOB TITLE: Field/Studio Production: Sound Mixer

MINIMUM/GENERAL EXPERIENCE: Ten years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: knowledge and experience in sound mixing, audio and microphone equipment. Responsible for capturing audio performances and mixing sound for highest quality while on set.

MINIMUM EDUCATION: High School

SERVICE CODE: FF17

COMMERCIAL JOB TITLE: Field/Studio Production: Boom Operator

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: knowledge of boom equipment. Experience in sound, audio and microphone equipment helpful. Responsible for placement of boom microphone during recording, in order to secure highest quality sound.

MINIMUM EDUCATION: High School

SERVICE CODE: FF18

COMMERCIAL JOB TITLE: Field/Studio Production: Electrician

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: knowledge of lighting instruments, color temperatures, tying in to existing electrical resources, etc. Takes direction from the Gaffer during set up and tear down of lighting instruments.

MINIMUM EDUCATION: High School

SERVICE CODE: FF19

COMMERCIAL JOB TITLE: Field/Studio Production: Dolly Grip

MINIMUM/GENERAL EXPERIENCE: Ten years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: knowledge of grip and dolly equipment. Responsible for set up and operation of camera dolly throughout production. Works closely with Director and Cameraman.

MINIMUM EDUCATION: High School

SERVICE CODE: FF20

COMMERCIAL JOB TITLE: Field/Studio Production: Key Grip

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience, in the last eight years.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: knowledge of grip and dolly equipment, lighting and electrical equipment, and rigging. Oversees all Grips, works with Cameraman, Assistant Cameraman, Gaffer and Director ensure equipment set up and wrap.

MINIMUM EDUCATION: High School

SERVICE CODE: FF21

COMMERCIAL JOB TITLE: Field/Studio Production: Teleprompter Operator

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience, in the last eight years.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: knowledge of teleprompter equipment. Will run script through computer for talent to read while on camera.

MINIMUM EDUCATION: High School

SERVICE CODE: FF22

COMMERCIAL JOB TITLE: Field/Studio Production: Script Supervisor

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: maintains script and continuity notes throughout the production. Records script notes and director/client comments for each scene. Knowledge of video playback a plus.

MINIMUM EDUCATION: High School

SERVICE CODE: FF23

COMMERCIAL JOB TITLE: Field/Studio Production: Carpenter

MINIMUM/GENERAL EXPERIENCE: Entry-level position

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: ability to follow a blueprint or storyboard and build to specifications. Works closely with the Art Director and Prop Master.

MINIMUM EDUCATION: High School

SERVICE CODE: FF24

COMMERCIAL JOB TITLE: Field/Studio Production: Make-up Artist

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: Applies makeup and special makeup effects as required to the talent to achieve the "look" required in the script or storyboards. Styles hair, beards, etc. Ability to replicate aging processes.

MINIMUM EDUCATION: High School

SERVICE CODE: FF25

COMMERCIAL JOB TITLE: Post Production: Producer

MINIMUM/GENERAL EXPERIENCE: Ten years of direct experience in commercial, educational and/or industrial film/video production.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: Oversees editorial completion. Functions as liaison between client, Director and Editor. Negotiates post production costs and overages.

MINIMUM EDUCATION: High School

SERVICE CODE: FF26

COMMERCIAL JOB TITLE: Post Production: Director

MINIMUM/GENERAL EXPERIENCE: Ten or more years of direct experience in commercial, educational and/or industrial film/video production.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: supervises Editor throughout editorial completion to ensure creative concept. Communicates with client, offers creative direction.

MINIMUM EDUCATION: High School

SERVICE CODE: FF27

COMMERCIAL JOB TITLE: Post Production: Editor

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: a working knowledge of non-linear editing technology, including digitizing raw footage, importing effects and audio files, cutting video material to required lengths. Takes direction from the Director to “tell the story” required by the client.

MINIMUM EDUCATION: High School

SERVICE CODE: FF28

COMMERCIAL JOB TITLE: Post Production: Assistant Editor

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: assisting Editor in organizing and digitizing video footage. May include labeling tapes, preparing shipping labels, duplication, etc.

MINIMUM EDUCATION: High School

SERVICE CODE: FF29

COMMERCIAL JOB TITLE: Post Production: Graphic Designer

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: design and implementation of graphic elements of video production. Works closely with Director and Editor to achieve creative concept.

MINIMUM EDUCATION: High School

SERVICE CODE: FF30

COMMERCIAL JOB TITLE: Post Production: Offline Editor

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience, in the last five years.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: logging and digitizing raw video material. Preliminary organization of video clips.

MINIMUM EDUCATION: High School

SERVICE CODE: FF31

COMMERCIAL JOB TITLE: Post Production: Transcriber

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience, in the last five years.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: transcribes audio portion of video to provide text versions of content for Web sites and to assist in "post-scripting."

MINIMUM EDUCATION: High School

LABOR CATEGORY DESCRIPTIONS – IT

SERVICE CODE: FF32

COMMERCIAL JOB TITLE: Programmer - Level 1

MINIMUM/GENERAL EXPERIENCE: Two years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of MacroMedia Director software to design custom modules in the multimedia-authoring environment.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF33

COMMERCIAL JOB TITLE: Programmer - Level 2

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of MacroMedia Director software to design custom modules in the multimedia-authoring environment. Some supervisory responsibilities over junior programmers.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF34

COMMERCIAL JOB TITLE: Programmer - Level 3

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of MacroMedia Director software to design custom modules in the multimedia-authoring environment. Supervisory responsibilities over junior programmers.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF35

COMMERCIAL JOB TITLE: Multimedia Developer - Level 1

MINIMUM/GENERAL EXPERIENCE: Two years of direct experience, in the last five years.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of MacroMedia Director software to design custom modules in the multimedia-authoring environment.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF36

COMMERCIAL JOB TITLE: Multimedia Developer - Level 2

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of MacroMedia Director software to design custom modules in the multimedia-authoring environment. Some supervisory responsibilities over junior developers.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF37

COMMERCIAL JOB TITLE: Multimedia Developer - Level 3

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of MacroMedia Director software to design custom modules in the multimedia-authoring environment. Supervisory responsibilities over junior developers.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF38

COMMERCIAL JOB TITLE: Sound Effects Specialist

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: knowledge and experience in sound mixing, audio and microphone equipment. Responsible for designing sound effects for use in multimedia programs

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF39

COMMERCIAL JOB TITLE: Flash Developer - Level 1

MINIMUM/GENERAL EXPERIENCE: Two years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of Flash software to design custom modules in the multimedia-authoring environment.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF40

COMMERCIAL JOB TITLE: Flash Developer - Level 2

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of Flash software to design custom modules in the multimedia-authoring environment. Some supervisory responsibilities over junior programmers.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF41

COMMERCIAL JOB TITLE: Flash Developer - Level 3

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of Flash software to design custom modules in the multimedia-authoring environment. Supervisory responsibilities over junior programmers.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF42

COMMERCIAL JOB TITLE: Administrative Assistant

MINIMUM/GENERAL EXPERIENCE: Two years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: Assists in office administration, billing, tracking staff hours, etc.

MINIMUM EDUCATION: High School Diploma Required, Computer skills required.

SERVICE CODE: FF43

COMMERCIAL JOB TITLE: Production Assistant

MINIMUM/GENERAL EXPERIENCE: Entry-level position.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: Assists programmers/artists/techs in software design and programming.

MINIMUM EDUCATION: High School Diploma Required.

SERVICE CODE: FF44

COMMERCIAL JOB TITLE: Project Manager

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: assists the Producer with pre-production, budgeting and actualization of costs and scheduling. Secondary contact for client and programmers. Knowledgeable in industry accounting practices and available resources. Some knowledge of programming preferred.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF45

COMMERCIAL JOB TITLE: Information Architect

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: use of MacroMedia Director and Flash software to design custom modules in the multimedia-authoring environment. Responsible for overall information flow and software design.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF46

COMMERCIAL JOB TITLE: Production Artist

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: direction of art department, interface design, virtual set design. Works closely with the Producer / Director to design interfaces and virtual sets that will enhance the creative concept.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF47

COMMERCIAL JOB TITLE: Art Director

MINIMUM/GENERAL EXPERIENCE: Five years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: direction of art department, interface design, virtual set design. Works closely with the Producer / Director to design interfaces and virtual sets that will enhance the creative concept.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF48

COMMERCIAL JOB TITLE: Assistant Art Director

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: assisting in direction of art department, interface design, virtual set design. Works closely with the Producer / Director to design interfaces and virtual sets that will enhance the creative concept.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF49

COMMERCIAL JOB TITLE: 3D Animator

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: 3D animation design and development.

MINIMUM EDUCATION: Bachelor's Degree required.

SERVICE CODE: FF50

COMMERCIAL JOB TITLE: Technical Project Lead

MINIMUM/GENERAL EXPERIENCE: Three years of direct experience.

FUNCTIONAL RESPONSIBILITY: Includes but is not limited to: management of pre-production, creative consultation/conceptualizing and scripting, budgeting and actualization of costs, program authoring and custom software design. Primary contact for client, programmers, and all techs. Oversees projects from concept to completion.

MINIMUM EDUCATION: Bachelor's Degree required.

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OTHER DIRECT COSTS DESCRIPTIONS

OTHER DIRECT COSTS DESCRIPTIONS: SIN 541-1000 and 541-1000RC

Studio – video production studio rental for build and shoot days

Camera Equipment – professional video cameras, accessories and supplies for video production

Sound Equipment – professional microphones, mixing boards, and sound accessories and supplies for video production

Lighting Equipment – professional lighting instruments, accessories and supplied used for video production

Grip Rental – professional rigging equipment and supplies for video production

Teleprompter Rental – rental of professional teleprompter equipment and accessories for video production

Video Tape Stock – professional media formats for video recording

Union Actor(s) – professional actor who is a member of the Screen Actor’s Guild (SAG) or American Federation of Television and Radio Artists (AFTRA) unions

Catering – meals provided to cast and crew during a production

Window Dub Transferring – preparation of media with running time code for client review

Non-Linear Editing Suite – equipment cost for editing suite rental, including hardware, software, and editing accessories

Sound Studio – equipment cost for audio finishing, including final mix and sound sweetening

Special Graphic Affects – cost for special graphic effects, including hardware, software, and accessories

Special Sound Effects – cost for special sound effects, including hardware, software, and accessories

Music Selection – licensing fee for music selections to be used in video productions

Original Music Composition – custom music composed for a specific video production

Narrator – professional voice actor hired to narrate a video production

Narration Recording Studio – professional voice over recording studio

Digitizing Original Tape – inputting digital media into a non-linear editing system

Closed Captioning – process of displaying text on a television, video screen, or other visual display to provide a written transcript of spoken words for ADA 508 compliance.

Duplication – producing fixed media copies of digital information (DVD videos, DVD-ROMS, and CD-ROMS) to be viewed/used on a computer or DVD player.

Non-union Actor – professional actor who is not a union member

Prop Rental – props rented for still and/or motion photography

Prop Purchase – props purchased for still and/or motion photography

Set Construction Materials – building supplies used to build sets for video production (wood, hardware, paint, flooring, etc.)

Craft Service Supplies – food and beverages (other than catered meals) provided to sustain crew and actors during shoot days

Talent Fitting Fees – fee paid to actors when a wardrobe fitting is required prior to production

Wardrobe – clothing purchased to be worn by actors during video production

Background Talent – commonly known as “extras,” these are nonspeaking performers who provide realistic atmosphere in a controlled environment

Location Fees – amounts paid to property owners for the use of their property as a filming location

Stock Footage – existing footage (owned by other entities) that is licensed to be included in a Ferrari Films project

Stock Photos – existing photographs (owned by other entities) that is licensed to be included in a Ferrari Films project

Mobile Account – licensing for Mobile applications

Web Hosting – monthly cost of hosting websites on a secure server

Web Cards – printing of wallet cards that refer patients to specific websites

DVD/DVD-ROM/CD-ROM Replication – fixed media replication of DVD videos, DVD-ROMs, and CD-ROMs

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SERVICE CONTRACT ACT

Service Contract Act:

Ferrari Films, Inc. certifies that the GSA awarded rates meet or exceed the minimum wage rate as identified in Wage Determination 2005-2079, Revision 15, dated 07/25/2014, currently incorporated into the Professional Services Schedule (PSS) Solicitation for the SCA non-exempt labor categories identified in the matrix below.

The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the cited SCA labor categories are based on the U.S. Department of Labor WD Number(s) identified in the SCA matrix. The prices offered are based on the preponderance of where work is performed and should the Contractor perform in an area with lower SCA rates, resulting in lower wages being paid, the task order prices will be discounted accordingly.

SCA Eligible Contract Labor Category	SCA Equivalent Code - Title	WD Number
Assistant Director	13063 - Media Specialist III	05-2079
Camera Operator	13075 - Photographer V	05-2079
Assistant Camera Operator	13074 - Photographer IV	05-2079
Art Director	13013 - Exhibit Specialist III	05-2079
Property Master	13012 - Exhibit Specialist II	05-2079
Gaffer	23183 - Electronics Technician Maintenance III	05-2079
Sound Mixer	13063 - Media Specialist III	05-2079
Boom Operator	13062 - Media Specialist II	05-2079
Electrician	23183 - Electronics Technician Maintenance III	05-2079
Dolly Grip	23183 - Electronics Technician Maintenance III	05-2079
Key Grip	23183 - Electronics Technician Maintenance III	05-2079
Teleprompter Operator	13063 - Media Specialist III	05-2079
Script Supervisor	30463 - Technical Writer III	05-2079
Carpenter	23130 - Carpenter, Maintenance	05-2079
Make-up	13063 - Media Specialist III	05-2079
Transcriber	30461 - Technical Writer I	05-2079

- a. Should the Contractor propose in an area with higher SCA rates or is subject to a Collective Bargaining Agreement (CBA) in accordance with FAR 22.1008-2, resulting in higher wages being required that exceeds their approved GSA rate, the Contractor will notify their Procurement Contracting Officer (PCO) and submit a modification to their contract via the eMod system accordingly.

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Ferrari
F I L M S

Thank you!